



2015

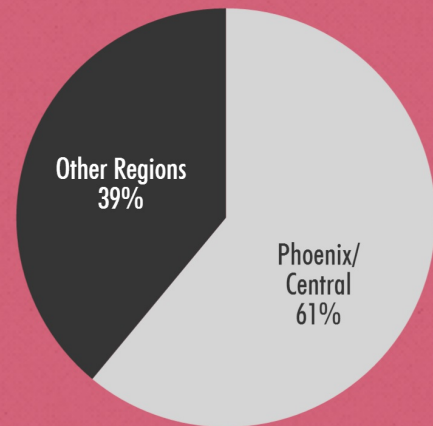
Arizona Domestic Overnight Visitors Arizona vs. Phoenix and Central Region

36.4 Million

Domestic Overnight Visitors to
Arizona

22.1 Million

Domestic Overnight Visitors to
Phoenix and Central Region



Arizona

Phoenix/Central Region

83%/17%	leisure/business	80%/20%
72%/28%	non-resident/resident	83%/17%
2.8	party size	2.5
62%	net paid accommodations	57%
\$688	expenditures*	\$857
4.0	nights stayed in region	5.1
\$69,300	average HH income	\$73,238
45 yrs	average age	47 yrs

Source: Longwoods, Tourism Economics

* trip expenditures per party, does not include transportation to Arizona